



Economic accounts for tourism, 2015, estimation for 2017

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Total tourism consumption in Slovenia in 2015 was estimated at EUR 3,628 million and in 2017 at EUR 4,269 million. Tourism (direct) gross domestic product (GDP) amounted to EUR 1,920 million in 2015 and to EUR 2,274 million in 2017 and was 4.9% in 2015 and 5.3% in 2017 of the total GDP in Slovenia.

In the release we show results of calculations of the economic importance of tourism, which were prepared on the basis of the methodology of tourism satellite accounts (TSA). We prepared the calculations for 2015 on the basis of detailed data from the tourism consumption and supply side and on the basis of available data and indicators estimated aggregates for 2017.

The most important macroeconomic aggregates which are derived from the preparation of TSA and which we present here are value of tourism consumption in the country according to individual categories, tourism value added and tourism GDP.

Tourism consumption in Slovenia

Total tourism expenditure in Slovenia in 2015 was estimated at EUR 3,554 million and in 2017 at EUR 4,188 million and grew by 17.8% in this period. Other components of tourism consumption were estimated at EUR 74 million and EUR 81 million, respectively; total internal tourism consumption was therefore EUR 3,628 million in 2015 and EUR 4,269 million in 2017. Out of total tourism expenditure, expenditure of foreign visitors represented 69% (EUR 2,461 million) in 2015 and 70% (EUR 2,947 million) in 2017.

Tourism expenditure of foreign visitors

Among total expenditure of foreign visitors, expenditure of foreign tourists, i.e. visitors with at least one overnight, represented 46% in 2015 and 47% in 2017 of total expenditure (EUR 1,139 million in 2015 and EUR 1,393 million in 2017). Expenditure of same-day visitors (excursionists or transit guests) represented 54% and 53% (EUR 1,322 million in 2015 and EUR 1,554 million in 2017). Expenditure of foreign tourists grew by 22.3% in this period and expenditure of same-day visitors by 17.5%; total increase in expenditures of foreign visitors was 19.7%.

Tourism expenditure of domestic residents in Slovenia

Tourism expenditure of domestic residents in Slovenia comprises expenditure on the domestic trips and domestic part of expenditure on the trips abroad. Expenditure on the domestic trips was in 2015 estimated at EUR 833 million and in 2017 at EUR 970 million, which is 76% and 78% of total expenditure of domestic visitors, respectively. Out of this, expenditure of tourists represented 40% and 42%, respectively, and expenditure of same-day visitors 60% and 58%, respectively. The domestic part of expenditure on the trips abroad amounted to EUR 260 million in 2015 and EUR 272 million in 2017 or 24% and 22%, respectively, of total expenditure of domestic visitors in Slovenia.

Tourism expenditure of domestic residents abroad

Tourism expenditure of domestic residents abroad was in 2015 estimated at EUR 1,020 million and in 2017 at EUR 1,085 million. Therefore, expenditure of domestic residents for travels abroad amounted together with the domestic part of expenditure for these trips to EUR 1,280 in 2015 and to EUR 1,357 million in 2017, and was much higher than expenditure of domestic residents for travels in Slovenia (EUR 833 million in 2015 and EUR 970 million in 2017).

Tourism value added and tourism gross domestic product (GDP)

Tourism consumption represented 3.5% of total supply of goods and services in the economy in 2015 and 3.6% in 2017. Upon the calculation of the shares that domestic producers have in the supply of individual groups of tourism products, tourism (direct) value added was calculated. It amounted to EUR 1,225 million in 2015 and EUR 1,463 million in 2017. It represented 3.6% of total value added in the economy in 2015 and 3.9% in 2017. Tourism value added in tourism characteristic activities represented around 66% (in 2015) and 67% (in 2017) of total tourism value added.

Tourism (direct) GDP comprises in addition to value added also net taxes on expenditures for tourism goods and services. Taking into account all taxes paid as a consequence of tourism consumption, tourism GDP amounted to EUR 1,920 million in 2015 and EUR 2,274 million in 2017. This represented 4.9% in 2015 and 5.3% in 2017 of total GDP in Slovenia.

Total, direct and indirect effects of tourism consumption

In addition to direct effects that tourism consumption has on the increase in output, value added and GDP, also indirect effect can be estimated, since tourism consumption triggers demand also in other parts of the economy supplying goods and services for the production of tourism products, i.e. multipliers effects. With the increase in output, incomes of households are also increased and these further trigger demand and expenditure. For the calculation of total effects we therefore used input-output multipliers, augmented for the consideration of changes in incomes and expenditure of households (SAM-multipliers). The calculated total value added which was the consequence of tourism consumption amounted to EUR 2,290 million in 2015 and EUR 2,695 million in 2017 or 6.8% and 7.2%, respectively, of total value added in the economy. The calculated total GDP which was the consequence of tourism consumption amounted to EUR 3,092 million in 2015 and EUR 3,632 in 2017 or 8.0% in 2015 and 8.4% in 2017 of GDP in the economy.

Detailed TSA tables which contain data on individual categories of tourism consumption and their structure by products, connection of tourism consumption with tourism supply and other indicators are published in the SI-STAT Database.

Internal tourism consumption, Slovenia, 2015, 2017

	2015		2017	
	mio EUR	%	mio EUR	%
Tourism expenditure	3,554	98	4,188	98
Other components of tourism consumption	74	2	81	2
Total internal tourism consumption	3,628	100	4,269	100
..				
Tourism expenditure by foreign visitors	2,461	69	2,947	70
Tourism expenditure by domestic visitors	1,093	31	1,241	30
Total	3,554	100	4,188	100

Source: SURS

Tourism expenditure by foreign visitors, 2015, 2017

	2015		2017	
	mio EUR	%	mio EUR	%
Expenditure by foreign tourists	1,139	46	1,393	47
Expenditure by foreign same-day visitors	1,322	54	1,554	53
Total	2,461	100	2,947	100

Source: SURS

Domestic tourism expenditure, 2015, 2017

	2015		2017	
	mio EUR	%	mio EUR	%
Expenditure by residents in Slovenia	833	76	970	78
Domestic part of expenditure of residents on outbound trips (trips abroad)	260	24	272	22
Total	1,093	100	1,241	100
..				
Expenditure by domestic tourists on trips in Slovenia	335	40	407	42
Expenditure by domestic same-day visitors on trips in Slovenia	498	60	562	58
Total	833	100	970	100
..				
Domestic part of expenditure of resident tourists on outbound trips	202	78	201	74
Domestic part of expenditure of resident same-day visitors on outbound trips	58	22	71	26
Total	260	100	272	100

Source: SURS

Tourism expenditure of residents abroad (outbound tourism expenditure), total tourism expenditure of residents for outbound trips, 2015, 2017

	2015	2017

	mio EUR	%	mio EUR	%
Tourism expenditure of residents abroad (outbound tourism expenditure)	1,020	80	1,085	80
Domestic part of expenditure for outbound trips	260	20	272	20
Total expenditure of domestic residents for outbound trips	1,280	100	1,357	100

Source: SURS

Tourism value added and tourism gross domestic product (GDP), direct and indirect effects of tourism consumption, 2015, 2017

	2015	2017
Tourism value added, mio EUR	1,225	1,463
Total value added in the economy, mio EUR	33,605	37,366
Share of tourism value added in total value added, %	3.6	3.9
..		
Tourism GDP, mio EUR	1,920	2,274
Total GDP in the economy, mio EUR	38,863	43,000
Share of tourism GDP in total GDP of the economy, %	4.9	5.3
..		
Direct and indirect effects of tourism consumption		
Total value added in the economy as a consequence of tourism consumption, mio EUR	2,290	2,695
Share in total value added of the economy, %	6.8	7.2
..		
Total GDP as a consequence of tourism consumption, mio EUR	3,092	3,632
Share in total GDP, %	8.0	8.4

Source: SURS

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Next release:

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