



REPUBLIC OF SLOVENIA
STATISTICAL OFFICE

This Merry Day of Culture, 2020



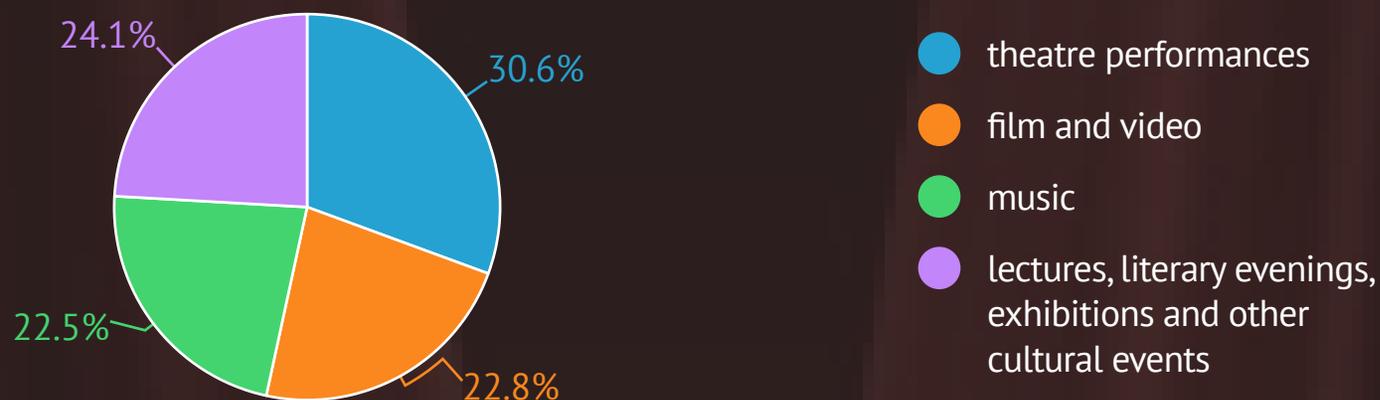
This Merry Day of Culture is observed in Slovenia every year on 3 December, the birthday of the poet France Prešern. The initiative to observe this day came from the Ministry of Culture in 2000, the 200th anniversary of the poet's birth. In recent years, on this day cultural institutions have opened their doors with free cultural events.

Due to the COVID-19 epidemic, this year's day will be different, less social and less merry. Where possible, cultural institutions will move their events online or broadcast them via TV or radio.

2019, a year full of cultural events

Houses of culture, theatres and music institutions prepared 24,914 cultural events in 2019, on average about 68 per day.

Cultural performances on the stage, Slovenia, 2019



Source: SURS



**4.45 million visitors,
on average 179 per event**

A ticket for a cultural event cost
on average:

EUR **9.60** evra
in houses of culture

EUR **10.60**
in theatres and operas

EUR **13.70**
in music institutions

5,357 or more than 21% of all
cultural events were free.

237 festivals

In addition, cultural institutions in Slovenia
organised

237 festivals
(108 of them music and dance)

featuring

4,608 events.

1,406 exhibitions

Museums, institutions with museum collections, and galleries prepared.

In addition, they offered 42,894 educational events such as workshops, guided tours, interactive programs, etc.

Exhibitions in museums and galleries, Slovenia, 2019



292



1,114

● permanent ● temporary exhibitions

Source: SURS

2.8 million visitors of exhibitions

30.3% of people visiting exhibitions in museums and galleries were foreigners.

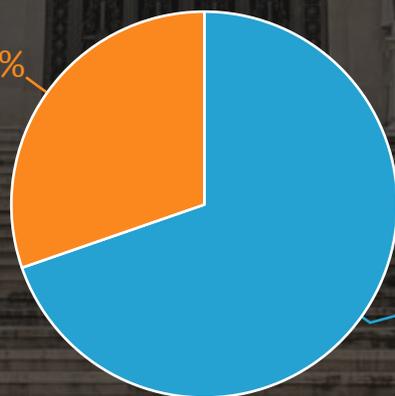
Educational events in museums and galleries were attended by about 961,000 persons, 56.6% of them children and youth.

A ticket for an exhibition cost on average EUR **4.40**.

On such occasions as This Merry Day of Culture or the Summer Museum Night over 549 500 free tickets were given away

Attendance in museums and galleries, Slovenia, 2019

foreign visitors 30.3%



domestic visitors 69.7%

Source: SURS

Over 27,000 people work in culture

Cultural activities in the widest sense
provided a living for

27,993 employed and self-employed
persons at the end of December
and for

27,619 persons at the end of
September 2020.

Cultural occupations

Persons performing one of the 20 characteristic cultural occupations:

13,456 at the end of December 2015

15,115 at the end of December 2019

14,960 at the end of September 2020

The 1% decline since December 2019 is mostly the result of the 3.2% decline in the largest occupational group of journalists.

Culture contributes 1.1% to GDP

Between 2017 and 2019, culture, i.e. “pure” cultural activities, excluding the indirect impact of cultural activities on other activities, contributed 1.1% to Slovenian GDP:

0.2% by publishing

0.2% by activities connected with film and video production, etc.

0.2% by radio and TV broadcasting

0.3% by cultural and entertainment activities

0.2% by libraries, museums, archives, etc.

In 2019, a resident of Slovenia spent on average EUR **218** on culture.